



2008 International Conference

| understanding
the shape of
future global
manufacturing |



30 October 2008

Hilton Melbourne Airport, Australia

PROGRAM AND REGISTRATION

LEAD SPONSORS



welcome

In October 2006, AMAus conducted its second international conference themed; "Assuring Australia's Advanced Manufacturing Industry". Continuing our forward looking approach, AMAus will host its third international conference in 2008 with the theme of "Understanding the Shape of Future Global Manufacturing", with a focus on identifying where and how Australia's Advanced Manufacturing industry fits. The conference will draw together speakers from industry, academia and government to provide a holistic snapshot of where we stand today and how industry and individual businesses need to develop to ensure sustainability in the future global manufacturing environment.

Speaker presentations will aim to give detailed insights into the Australian governments' plans for positioning Australia as a key centre for innovation and also various specialist speakers will be invited including "Manufacturing Futurists" to help gain an understanding of the short, medium and long term future competitive environment for manufacturing companies in Australia.

The conference will also explore the changing nature and dynamics of global supply chains and international trading relationships. Specialist speakers will demonstrate examples of how foreign competitor industries are preparing for the future of global manufacturing and also interpret the context of the Australian industry and its particular global competitive pressures.

On behalf of Advanced Manufacturing Australia, I encourage all participants within our industry to be a part of this exciting and informative conference.

Angela Krepcik
Chief Executive Officer
Advanced Manufacturing Australia



speakers

Donald Ivan, Research Analyst
Commercial Aviation Aerospace and
Defence, Frost & Sullivan.

**"Asia Pacific Aircraft Engines
MRO Market."**



Professor Andrew Walker
University of Manchester

**"Future composite aircraft
and the impact on
composite demand"**



Charlie Hargroves
Executive Director,
Natural Edge Project

**"The impact of climate change
on Advanced Manufacturing
in Australia."**



Who should attend?

The presentations cover a diverse range of topics of value to all involved including those working in:

- Automotive
- Aerospace
- Mining
- Whitegoods
- Defence
- Transport
- Medical
- Electronics
- General Manufacturing

Why should you attend?

- This event is a forum tailored to the needs of the Advanced Manufacturing industry and brings together an inspiring range of speakers from Australia and around the world;
- Provides access to best practice and innovative methods of working;
- Gives practical case studies on leading edge projects in the Advanced Manufacturing sectors;
- Shares advice and guidance on how to build successful working partnerships within the industry;
- Presents new insights into recent research findings;
- AND it's an excellent opportunity to network and meet others working in the industry and other related industries, helping to build strong working relationships.

Associated exhibition

An associated trade display is planned in the foyer area of the conference, providing an opportunity for the display of relevant products and services supporting the industry. This trade display will be open from 8.15am – 6.30pm. If you are interested in exhibiting, please contact Advanced Manufacturing Australia on 03 9738 1133 or janelle@amaus.com.au.

Conference cocktail drinks

The conference will conclude with cocktail drinks at the Hilton Melbourne Airport. The cost of this is included in the conference registration fee. This social event provides an excellent networking opportunity to end the day.

General information

Date: Thursday 30th October 2008

Time: 9.00am-6.00pm

Location: Hilton Melbourne Airport,
Victoria Ball Room

Dress Code is smart casual

Hosting Association

Advanced Manufacturing Australia

AMAus is a peak industry body representing the precision engineering and advanced manufacturing industry. Its main focus is on the proliferation of industry through aggressive export market development and improvement initiatives aimed at building global competitiveness through increased industry efficiencies and collaboration.

The program*

TIME	ACTIVITY
8.15-9.00	Coffee and Registration
9.00-9.15	Opening presentation
9.15-9.35	Opportunities for engagement with the Enterprise Connect initiative Jim Walker, Chair of the Interim Board for Enterprise Connect
9.35-10.05	The Impact of Climate Change on Advanced Manufacturing in Australia Charlie Hargroves, Director, Natural Edge Project
10.05-10.25	If there is to be a future for Australian manufacturing, it will be smarter... Chris Thomson, Director and Principal Consultant, HWL Consulting
10.25-10.55	Coffee/Tea Break
10.55-11.15	The challenges and opportunities of discontinuous innovation Professor Ross Chapman, Professor of Business Systems, and Acting Director, Centre for Industry and Innovation Studies (CInIS), University of Western Sydney
11.15-11.55	Future composite aircraft and the impact on composite demand Professor Andrew Walker, University of Manchester, UK
11.55-12.15	Extracting value from value chain management Dr Jon Hodson, Principal, Booz & Company
12.15-1.15	Lunch Break
1.15-1.35	Global Overview of Automotive Manufacturing and Impacts for Australia Mike Rausa, Divisional Manager Production Control Division, Toyota Australia
1.35-2.05	Asia Pacific aircraft engines MRO market Donald Ivan, Research Analyst – Commercial Aviation Aerospace and Defence, Frost & Sullivan, India
2.05-2.25	Opportunities to engage in CRC Advanced Manufacturing – outcomes by 2016 Ivan Deveson, AO, Chair CRC for Advanced Manufacturing
2.25-2.45	Current and future exporting opportunity outlook with particular reference to defence and defence-related domains Terry Whelan, Head, Defence Export Unit, Department of Defence
2.45-3.15	Coffee/Tea Break
3.15-3.35	The rewards of employee retention: straight to the bottom line Terrence Miles, General Manager, Pinnacle Business Performance Solutions
3.35-3.55	Adapting to world class competitiveness in medical devices Dr Greg Roger, Chief Executive Officer, Advanced Surgical Design & Manufacturers
3.55-4.15	Australian companies adapting to world class competitiveness Pat Boland, Joint Managing Director, ANCA
4.15-4.35	Being globally competitive – why this matters for Australian companies David Chuter, Chief Marketing Officer, Futuris Automotive Group
4.35-4.45	Closing Remarks
4.45-6.00	Closing network function

*Program subject to change without notice

Co-supporting associations



AMAus corporate partners



Registration Form and Tax Invoice



2008 International Conference

Thursday 30 October 2008

ABN: 39 974 081 323

How to Register

Completed registration forms should be:

Mailed to: Advanced Manufacturing Australia, 8/322 Mountain Highway, Wantirna, VIC 3152, Australia.

Faxed to: +61 (0)3 9738 1733.

Contact Details (BLOCK LETTERS)

Mr Mrs Ms Miss Dr Other _____

First Name: _____

Surname: _____

Organisation: _____

Position: _____

Address: _____

Town/City: _____ Postcode: _____

Country: _____

Business Telephone Number: _____

Mobile: _____

Email Address: _____

Special dietary requirements: _____

Are you a: Delegate Speaker Sponsor Exhibitor

Conference Registration

Advanced Manufacturing Australia Member \$680.00 Non Member \$850.00 Group Member* \$580.00 Group Non Member* \$750.00

All prices are inclusive of GST. These costs include attendance at the one day conference, conference lunch, morning/afternoon refreshments and a conference pack.

*Group registration applies for three or more individuals from the same organisation registering at the same time. Please confirm individual names to qualify for group bookings.

1. _____

3. _____

2. _____

4. _____

All Registration Forms must include payment. Registrations without payment will not be processed.

* Please note to access the Advanced Manufacturing Australia (AMAus) Membership discounted rate your AMAus membership must be current at the time of registration.

Indicate method of payment

CHEQUE enclosed for \$ _____ payable to: Advanced Manufacturing Australia

CREDIT CARD payment for \$ _____ MasterCard Visa American Express* Diners Club* * 3% surcharge

Via EFT (Bank details below). Please use your company name in the payment description field as the booking reference.

Account Name: Advanced Manufacturing Australia BSB: 033-372 Acct: 299032

Payment

Total Payment Due \$ _____

Credit Card No: _____ Expiry Date: _____

Cardholder's Name: _____ Cardholder's Signature: _____ Date: _____

Registration Validation

Please confirm your registration and agreement to the cancellation policy and privacy statement as included on this form.

Full Name _____
(PRINTED)

Signature _____

Cancellation and Refunds: To cancel a place at the conference notification must be received in writing by 25 September 2008. A refund will be provided less \$100.00 administration charge. No refunds will be given after this date. Substitute delegates are welcome to attend at no extra charge, however please notify the conference organisers of the name change so that a correct name badge can be produced.

Privacy Statement: All information provided to Advanced Manufacturing Australia will be dealt with in accordance with the national Principles of Privacy. By providing us with your Personal information you acknowledge that such information may be used for the conference requirements. A list of delegates will be included in the conference pack which is available to all conference delegates, conference sponsors and exhibitors for marketing purposes. Advanced Manufacturing Australia may also use this information to contact you about future events and update records. If you have any objections to your information being used in the above manner, please let us know in writing.